

On the matter of proceeding 02-278, I strongly encourage you NOT to override state regulations designed to limit the number of telemarketing phone calls coming to private homes.

The current process in Indiana has drastically reduced the number of unsolicited prospect calls coming into our house. Whereas we formerly were averaging approximately five calls per week, we received a total of about five such calls in the six months or so that the state regulation has been in effect.

Coordinated by the Indiana State Attorney General, this process is a simple one -- that of registering the phone number to be exempt from calls -- and, obviously, is effective. We want the Indiana process to stay.

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